

SHARPI SINGH

Product Designer | San Francisco (Open to relocate)

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Product Designer with 2+ years of experience in enterprise SaaS, AI-driven automation, and data-heavy UX, specializing in complex workflows. I create accessible, intuitive, high-impact solutions that align business goals with user needs.

WORK EXPERIENCE

Greenstand (Climate Tech) Remote, US
Product Designer 09/2024 – Present

- Developed and scaled a **WCAG-compliant UI library of 150+ components** for a **unified design system**, ensuring accessibility across mobile and web platforms.
- Collaborated** with product managers and design leadership to influence product roadmaps by leading UX audits and heuristic evaluations, **identifying 15+ critical UX issues**, and implementing design improvements that reduced bounce rates and **increased user engagement by 20%**.

F1Studioz (B2B SaaS) Remote, India
UX Design Intern 12/2024 – 1/2025

- Designed and launched a **central operations dashboard for QMentis.ai**, **QualiZeal's GenAI-powered software testing platform**, enabling 100+ B2B clients to streamline their testing processes.
- Mapped complex SaaS service flows and automated workflows, **reducing operational inefficiencies by 30%** and **accelerating decision-making** for enterprise clients by **50%**.
- Partnered closely with PMs, engineers, and leadership in a lean, fast-paced team to ship features like role-based access, AI insights, and data visualizations.

The Wikimedia Foundation (Civic Tech) San Francisco, CA
Product Designer 01/2024 – 08/2024

- Led the **end-to-end design** of an **AI-powered Wikipedia feature** to help Gen Z users build critical thinking skills and presented the product to 20+ stakeholders across US and European teams.
- Iterated on feature visibility, UX patterns, and content design within an agile environment, achieving 100% discoverability in usability testing and receiving positive user feedback on design clarity.
- Spearheaded user research efforts to drive design strategy and feature validation, including **co-design workshops with 30+ global readers**, SME interviews, and competitive/heuristic analysis.
- Developed service blueprints and multi-step user flows, **driving 8+ design iterations** to optimize information hierarchy and feature accessibility from low to high-fidelity prototypes.

Freelance Remote, India
Visual Designer 08/2022 – 03/2023

- Conceptualized brand identities, packaging, and promotional assets for diverse clients and illustrated a Top 100 Must-Read book cover, showcasing strong visual design and branding skills.

EDUCATION

California College of the Arts San Francisco, CA
Masters of Design, Interaction Design 08/2023 – 08/2024

Highlight – Outstanding Startup Award Winner, Impact Awards 2024 by Center for Arts and Public Life

Maulana Azad National Institute of Technology Bhopal, India
Bachelor of Architecture and Planning 08/2017 – 05/2022

Highlight – Special Mention in the Annual NASA Design Competition 2020 by the National Association of Students of Architecture

SKILLS

Design: Data Visualization, Design Systems, Empathy, Generative AI, Information Architecture, Interaction Design, Prototyping, Stakeholder Management, Storytelling, Systems Thinking, Typography, UI Design, UX Design, Visual Design, Wireframing

Research: A/B Testing, Competitive Analysis, Contextual Inquiry, Heuristic Evaluation, Usability Testing, User Interviews

Technical: Adobe Creative Suite, Dovetail, Figma, Figjam, HTML/CSS, Jira, Lottie, Miro, Protopie, Notion, Sketch

Specialization: Generative AI Design, Digital Accessibility, Design Documentation, Experience Design, Data Driven Design